

Cygames announces sponsorship of legendary fighting game tournament Evo 2018

Japanese developer builds on its sponsorship of the preeminent fighting game esports team by sponsoring the ultimate fighting game event

Tokyo – June 7, 2018 – Cygames has announced that it will sponsor the Evolution Championship Series World Finals 2018. ‘Evo 2018 presented by Cygames’, will take place at the fabulous Mandalay Bay Hotel and Casino in Las Vegas, Nevada, USA, on August 3-5, 2018.

Evo 2018 will see the world’s top gamers come together to compete in and enjoy a veritable festival of fighting games, and this year’s participants will naturally include Cygames Beast – the team of leading fighting gamers sponsored by Cygames and lead by the legend himself – Daigo “Beast” Umehara.

As part of the sponsorship, Cygames will host an Esports booth showcasing Cygames Beast, and will also show off its digital card game Shadowverse – giving fighting game fans a chance to check out Japan’s leading esports title. Amongst the feast of official swag, show attendees will even get a chance to become a Shadowverse card themselves thanks to a ‘be a card’ photobooth.

“For Japanese gamers no event is held in higher esteem than Evo, so naturally we are ecstatic to be a part of the 2018 event” said Cygames Executive Director Yuito Kimura. “It is a true honor to support not just Cygames Beast, but the entire fighting game community, and we look forward to a long and rich relationship.”

"We are thrilled to partner up with Cygames for Evo 2018" said Director of Global Business Development, Mark 'MarkMan' Julio. "The Cygames brand across their products and their Cygames Beast gaming team is synonymous with quality and care. We're excited to have new layers of support for players, the community and the overall event from such a prestigious company."

About Evo

The Evolution Championship Series (Evo for short) represents the largest and longest-running fighting game tournaments in the world. Evo brings together the best of the best from around the world in a dazzling exhibition of skill and fun, as players and fans gather to honor the competitive spirit in an open format and determine a champion.

Evo is about more than just winning. Evo is open to anyone, features stations available for relaxed free play, and offers unique opportunities to meet people from different countries and different walks of life who share your passion. Established champions face off against unknown newcomers, and new rivals that might have only talked or fought online meet up and become old friends.

For more information see the official event website at: <http://evo.shoryuken.com/>

About Cygames

Cygames, Inc. is an acclaimed developer and operator of popular mobile games. Formed as a CyberAgent group company in May, 2011, Cygames always strives to provide the best in entertainment. The company's first title, Shingeki no Bahamut (Rage of Bahamut), revolutionized mobile card games when it was released in September 2011. The company's next ground-breaking adventure, Granblue Fantasy, expanded the possibilities of mobile gaming with an epic story featuring dozens of voice actors. Most recently, Shadowverse marked the next evolution in the collectible card game (CCG) genre: having been downloaded over 18 million times, it was described as "2016's standout digital CCG" by SuperData Research.

In order to create the best content, Cygames puts fun first.

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